



RoundTable

Rocky Mountain Car Wash Association Newsletter - December 2010

In This Issue

- Save the Date
- Laugh of the Month
- Sign Codes
- RRCA
- Denver Water Rates
- Winter Safety

[Save the Date](#)

Next General Membership Meeting:
Wed December 8th

Please watch your email for details on time and location.

LAUGH OF THE MONTH:

Pizza Employees Seen Washing Oven Rack at Car Wash

[From WSOC](#)

Two Domino's employees were spotted washing parts of a pizza oven at a car wash in Gastonia, NC on Tuesday, October 19th.

Many residents were outraged at the sight, worried about potential health hazards.

"My wife and I were absolutely disgusted," said one resident. "There could be road kill or insects (or antifreeze on that ground."

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ADVERTISING

For just \$25 you can get your ad in our next newsletter!

Dear Megan,

As we close out another year, we look back and ask ourselves, is the operation of our business better than last year? Did we make some progress or complete some projects that we had on our list? Is our car wash better a place? Did we make our customers happy? Hopefully the answer to these questions is yes.

We have elections coming this December. If you cannot attend the meeting, please make sure that you vote electronically. You will be receiving an email shortly.

I would like to ask one more favor from you. We all know car wash operators and owners along the Front Range that are not members of our association. I have found that when you extend a personal invitation to join, most people are agreeable. Our association's health is directly correlated to our membership size. In other words, the more members the better. Make it a goal to ask at least one colleague or associate to join the RMCA next year.

Let's continue setting and pursuing personal, business and professional association goals for 2011. Thanks to all of you for all of your hard work and participation this year, and I look forward to continuing our progress next year.

Sincerely,

David Begin

President, RMCA

Sign Code - What Can I Do?

By Aaron Green, Kwik Car Wash

Signage for our businesses is a big thing. It is the only thing that can work for you 24 hours a day, 7 days a week, 365 days a year and you never have to pay it overtime or hear it complain. Done right, it can take a marginal location and make it a viable business. Done wrong, however, it can be a disaster. [READ MORE>>](#)

Plus, did you know we now have a **FREE** Classifieds Section on the RMCA website? Contact [Megan](#) for more details.

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Quick Links...

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Relentless Root Cause Analysis (RRCA)

By Rich Wells, Hi-Performance Wash Systems

Root Cause Analysis is a method for us to dig into an issue that would otherwise only get a surface level amount of attention or band-aid the problem. This is a narrative to walk through why we must be relentless in order to remove the actual cause that may be many layers deep. [READ MORE>>](#)

Denver Water Raising Rates for 20th Straight Year

By Bruce Finley, The Denver Post

Denver Water authorities on Wednesday voted to raise rates - continuing a 20-year trend. Starting in March 2011, metro-area residents' bills will increase by an average of \$41 a year in Denver and \$32 a year in suburban areas, utility spokeswoman Stacey Chesney said. [READ MORE>>](#)

Winter Conditions Can Cause Serious Injury!

By Mike Benmosche, Mang

Here are some tips and/or reminders to help prevent slips and falls during the winter months:

1. Maintain Salt Logs at each location.
2. Move garbage receptacles at self serve washes next to the bays to minimize customer walking exposure.
3. Use signage to direct customers to walk on areas of the wash that are designed to accommodate pedestrian traffic.

[READ MORE>>](#)

Thank you for reading this edition of the RoundTable. Please check out our Quick Links on the left column for more information about the RMCA.

Sincerely,

Megan Ronald
Rocky Mountain Car Wash Association