

2011 Grace For Vets Program Sets New Record

by Megan Ronald, Kwik Car Wash

Car washes throughout the United States, Canada, Australia, and New Zealand did their part to honor veterans on November 11, 2011 by giving away free washes. According to early estimates, [Grace for Vets](#) reported that **159,505 FREE car washes** had been provided by the 797 participating companies, which included 1,688 car wash locations. Not only did we exceed last year's 91, 017 washes, but also surpassed this year's goal of 120,000 washes!

Grace For Vets was founded by Mike Mountz, owner of Cloister Wash & Lube, in Ephrata, PA in 1998. Mountz vowed to find a way to honor veterans when he served and saw first-hand amputees and the seriously wounded at the Veterans Hospital in Valley Forge, PA. Several years after opening his first car wash, he started the Grace For Vets Free Wash Program. With the help of car washes across the country who participate, more and more military servicemen and women are recognized each year through this program.

"This day was not about the car wash operators who provided the free washes, it was about honoring and recognizing those that have and are serving and protecting our country," said Kwik Car Wash owner Aaron Green. "It was an exciting and emotional day for everyone. Our management team and employees look forward to giving back to those that have given so much."



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