

Denver Water - September Billing

You may have seen the flier that came with Denver Water bills this September if you are in that district; if not, hear the good news now. On the additional page with water bills the first article was titled "Find a water-saving car wash" with a 1/3 of the sheet dedicated with a picture to professional car washes. It encouraged people to use Denver certified car washes that recycle their water or use water efficient programs while contrasting that with washing at home. "In addition to saving water, using a professional car wash instead of washing your car at home prevents soap and dirty water from entering storm sewers that flow into lakes, streams and rivers."

It references the website

www.denverwater.org/conservation/carwashcertificationprogram

Currently there are 22 car washes listed as "recycling water" and around 100 as "conventional car washes" that are water efficient. If your facility has a reclaim system but is not listed as such you can contact them to correct the list. If you are certified but not listed, please contact them to get your facility noted.

If you are considering adding a reclaim system to your facility Denver Water has a program shown on the site to pay \$18.50 per thousand-gallon increment in water saved up to \$40,000. There are stipulations so please refer to the Incentive Program page for details.

It is in our best interest to encourage this by visiting the website, having our facilities certified (not a difficult task), and sending the water department positive feedback for doing this free advertising for our industry. If your water department has not adopted a similar stance, forward them information from Denver Water and ask them to consider a program. When you email the water department please make mention that it would be great if the addresses on the website were linked to Google maps so customers could easily locate the car washes. Remember to be positive in all our communications so we can keep this moving in the right direction. You can email them at conservation@denverwater.org.

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